WHY DIP WHEN
YOU CAN CRUNCH?

SNACKMIX

SAUCE CULTURE

Tobias Scheiwiller Product Development Snacks

WE DO NOT SIMPLY SUPPLY SPICES, WE DELIVER MARKET RELEVANT FLAVOUR CONCEPTS THAT TRANSLATE GLOBAL CUISINE INTO SCALABLE SNACK APPLICATIONS.

FROM GLOBAL SAUCES TO SNACK FLAVOURS

Let's be honest – we don't just eat food; we crave the flavours that make a meal truly come alive. And nothing carries flavour quite like a great sauce.

Think of the creamy kick of Aioli, the sweet, fiery depth of Honey Harissa, or the tangy heat of Buffalo Ranch. Sauces are the ultimate comfort – they're the real star of the plate and the exact reason we always reach for that extra bite.

That's why we created our new snack seasoning concept: Sauce Culture.

We've taken the soul of iconic table sauces and global street-food favourites and translated their layered complexity into high-impact dry seasonings. Dusted onto your snack base, every single crisp delivers the authentic depth of the flavours people love – without the bottle, the dip, or the mess.

It's all the character of your favourite sauces, turned into an irresistible crunch.

SNACKMIX

SAMURAI SAUCE

Samurai sauce is creamy, bold and spicy, combining a rich mayonnaise-style base with fiery chilli notes. Gentle sweetness balances the heat, while savoury spices add depth. The result is a smooth, punchy flavour with lingering warmth and an indulgent finish.

BRING ON THE HEAT!

ART. NO.
RE00045162_01

2 ART. NO. RE00045159_01

SNACKMIX

SATAY SAUCE

Satay sauce is rich and nutty, combining roasted peanut notes with gentle sweetness and aromatic spices. Savoury depth is balanced by subtle chilli warmth, creating a smooth, full-bodied flavour. The result is creamy, comforting and intensely aromatic with a lingering nutty finish.

GO NUTS FOR TASTE!

SNACKMIX

AIOLI SAUCE

FIND ME IN THE BOX

GARLIC? YES, PLEASE!

Aioli is rich and creamy, combining smooth mayonnaise-style richness with bold roasted garlic notes. Gentle acidity adds freshness, while savoury depth rounds out the flavour. The result is a full-bodied, aromatic profile with intense garlic character and a smooth, lingering finish.

3 ART. NO. RE00045154_01

allergen mustard

allergen milk

4 ART. NO. RE00045161_01

SNACKMIX

COWBOY BUTTER

Cowboy butter is rich and savoury, combining buttery notes with garlic, herbs and a gentle kick of chilli. Fresh herbaceous flavours add brightness, while warming spices provide depth. The result is a bold, aromatic profile with creamy richness and a lively finish.

BUTTER UP YOUR CRUNCH!

SNACKMIX

BUFFALO RANCH

HOT meets COOL!

Buffalo ranch combines tangy heat with cool, creamy richness. Spicy chilli and vinegar notes bring the characteristic Buffalo kick, while herbs and savoury notes create the familiar ranch profile. The result is bold, creamy and tangy with a balanced spicy finish.

allergen milk

5 ART. NO. RE00045160_01

PARTNER WITH HÜGLI TO BRING BOLD, UNFORGETTABLE FLAVOURS TO YOUR SNACK PORTFOLIO.

HUEGLI.COM

Flavour trends evolve fast – Hügli stays ahead, crafting bold snack seasonings that excite and surprise. With 90 years of expertise, we create flavour experiences that break the ordinary and push boundaries.

FIND ME IN THE BOX

SNACKMIX

HONEY HARISSA SAUCE

Honey harissa sauce combines aromatic chilli heat with mellow sweetness. Warm spices and roasted pepper notes create depth, while honey adds a smooth, rounded contrast. The result is a vibrant sweet-spicy profile with aromatic warmth and a gently lingering heat.

SWEET HEAT ON REPEAT!

6 ART. NO. RE00045157_01

SNACKMIX

WASABI MAYO SAUCE

Wasabi mayo is creamy and savoury, combining smooth mayonnaise-style richness with the distinctive heat of wasabi. Gentle sweetness balances the sharp, aromatic kick, while subtle umami notes add depth. The result is a bold, creamy flavour with fresh heat and a lingering finish.

FEEL THE KICK!

7 ART. NO. RE00045158_01

allergen soya / wheat

8 ART. NO. RE00045155_01

SNACKMIX

TERIYAKI SAUCE

Teriyaki sauce is rich, savoury and gently sweet, combining soy-inspired umami with caramelised notes. Subtle ginger and garlic add aromatic depth, while sweetness rounds out the profile. The result is a glossy, full-bodied flavour with a balanced sweet-savoury finish.

UMAMI ALL THE WAY!

SNACKMIX

SAUCE ANDALOUSE

Sauce Andalouse is creamy and gently spicy, combining tomato and pepper notes with a smooth mayonnaise-style base. Subtle sweetness balances the savoury character, while mild spices add warmth. The result is a rounded, tangy flavour with a pleasantly spicy finish.

CREAMY WITH A KICK!

allergen milk

9 ART. NO. RE00045156_01

allergen mustard

10 ART.NO RE00045163_01

SNACKMIX

SMOKED CHIPOTLE SAUCE

Smoked chipotle sauce is rich, smoky and spicy, combining deep roasted chilli notes with a subtle sweetness. The characteristic smokiness of chipotle adds depth, while gentle heat builds in the background. The result is a bold, full-bodied flavour with a warm, lingering finish.

PUMP UP THE SMOKE!

WE ARE YOUR TREND RESEARCH & DEVELOPMENT PARTNER.

Here's a sample of our many certifications.
Please contact us for other certification options.

Available on request

Available on request

OUR SEASON-INGS
YOUR TRENDY SNACK

WANT TO TRY MORE SEASONINGS? ORDER YOUR FREE SAMPLES NOW.

SCAN & ORDER

Hügli Food Industry huegli.com